

NEA Fund for Children and Public Education

1201 16th St NW Ste 420

Washington

DC

20036

FEC ID No. C00003251

☒ 24-Hour Notice ☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1 / 1

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
NEA Fund for Children and Public Education

FEC IDENTIFICATION NUMBER

C C00003251

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

The New Media Firm Inc.

Date

M M / D D / Y Y Y Y
1 0 / 1 9 / 2 0 1 0

Amount

284962.35

Mailing Address

1730 Rhode Island NW Ste 410

City

Washington

State

DC

Zip Code

20036

Purpose of Expenditure

Production and time
buy for TV mediaCategory/
Type

004

Office Sought: ☒ House

State: VA

☐ Senate

District: 05

☐ PresidentialCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2010☐ Other (specify) : _____

Transaction ID: B371244

Calendar Year-To-Date Per Election

284962.35

for Office Sought

Full Name (Last, First, Middle, Initial) of Payee

Shorr Johnson Magnuson

Date

M M / D D / Y Y Y Y
1 0 / 1 9 / 2 0 1 0

Amount

11499.14

Mailing Address

1831 Chestnut Street 6th Fl

City

Philadelphia

State

PA

Zip Code

19103

Purpose of Expenditure

Production of TV med-
iaCategory/
Type

004

Office Sought: ☒ House

State: NC

☐ Senate

District: 08

☐ PresidentialCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2010☐ Other (specify) : _____

Transaction ID: B371245

Calendar Year-To-Date Per Election

645944.17

for Office Sought

(a) SUBTOTAL of Itemized Independent Expenditures

296461.49

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

296461.49

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John I Wilson

Signature

M M / D D / Y Y Y Y
1 0 / 2 0 / 2 0 1 0